

PROGRAMME

1st - 2nd - 3rd October, 2015

MUST - Museo Storico Città di Lecce, Via degli Ammirati 11 - Lecce, Italy

1st day: Thursday 1st October, 2015

10.00 am - 10.15 am

❖ **Welcome Message and Programme presentation**

by Alberto La Monica - *EMCF Director* and Davide Carrozza - *EMCF Meetings Coordinator*

10.15 am - 11.00 am

❖ **“Apulia System” presentation:**

- **Apulia Film Commission & Funds presentation**

by Daniele Basilio - *AFC Chief Executive Officer*

- **Services available in the Region**

by Massimo Modugno - *AFC National Production Manager*

- **Locations available in the Region**

By Raffaella Delvecchio - *AFC International Production Manager*

11.00 am - 11.30 am

❖ **Coffee Break**

11.30 am - 12.00 am

❖ **Italian Support to Co-productions and Foreign Films**

by Silvia Finazzi - *Expert on Co-development Funds from Directorate General Cinema of the Ministry of Cultural Heritage and Activities and Tourism*

12.00 am - 12.15 am

❖ **Creative MEDIA Sub-programme. Focus on "Development Single Projects" and "Tv Programming" schemes**

by Andrea Coluccia - *Creative Europe Desk Media Italy / Bari Office*

12.15 am - 1.00 pm

❖ **ACM-Distribution (Aide aux cinémas du monde-distribution) presentation**

by Michel Plazanet - *CNC Deputy head of international policy unit*

❖ **Sofia Meetings presentation**

by Mira Staleva - *Sofia Meetings Director*

❖ **A ATALANTA Award presentation**

by Branislav Srdic - *A Atalanta CEO*

1.00 pm - 2.30 pm

❖ **Lunch Break**

2.30 pm - 5.00 pm

❖ **Presentation of the 20 Selected Projects**

5 minutes are assigned to each attending representative to present their project

2nd day: Friday 2nd

10.00 am - 1.00 pm

❖ **One to One Meetings**

Individual meetings where producers of every project meet potential co-producers and financiers

1.00 pm - 2.30 pm

❖ **Lunch Break**

2.30 pm - 5.30 pm

❖ **One to One Meetings**

Individual meetings where producers of every project meet potential co-producers and financiers

3rd day: Saturday 3rd

10.00 am - 1.00 pm

❖ **One to One Meetings**

Individual meetings where producers of every project meet potential co-producers and financiers