



UNIONE EUROPEA



REGIONE PUGLIA



**PUBLIC NOTICE FOR PARTICIPATION IN THE
EURO MEDITERRANEAN - APULIA FILM FORUM
As part of the “OTRANTO FILM FESTIVAL”**

30 - 31 October 2023

CUP B39D20002200009

In accordance with the Decision by the General Manager of ARET PugliaPromozione No. 372/2023 of 28/07/2023, as part of the “Promuovere il Cinema 2023” initiative, and in the framework of the Memorandum of Understanding signed with the Municipality of Otranto (No. 132 dated 5/5/2023), the Apulia Film Commission Foundation hereby announces a selection of film projects for the “Apulia Film Forum 2023,” drawing resources from POR Puglia 2014-2020 – Axis VI - Action 6.8 Initiatives for the competitive repositioning of tourist destinations, as well as from the multiannual-budget 2023-2025.

Art. 1 Introduction

Within the framework of the strategic actions as defined in the Cooperation Agreement, signed on 29/10/2020, an integrated provision of public services will be included aimed at enhancing, promoting and conveying the Puglia Region as a tourist destination as well as a cultural film industry. Initiatives have been put in place towards the promotion and strengthening of the regional audiovisual system, as fundamental tools for economic, social and cultural development as well as for the promotion, protection and enhancement of Puglia’s cultural heritage. This will be realized through the awareness of its historical, cultural and artistic locations and naturalistic value along with a wide and diverse intangible cultural heritage.

The Apulia Film Commission Foundation, in line with these strategic actions, as well as with the intervention of the “Euro Mediterranean - Apulia Film Forum” as part of the Otranto Film Festival, intends to promote cultural activities related to the audiovisual sector and enhance the awareness and use of Puglia’s cultural heritage and territory, by means of increasing film tourism and the attractiveness of Apulian locations for filmmakers and stakeholders.

The Euro Mediterranean - Apulia Film Forum seeks to encourage meetings among producers, distributors, film commissioners and international authors and directors in order



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REGIONE PUGLIA



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Asse VI - Azione 6.8



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to develop solid collaboration towards co-production processes. Additionally, it aims to promote the Apulia Region as a preferred location for their films.

The Statute of the Apulia Film Commission Foundation foresees, among its objectives and institutional functions, the promotion of initiatives in the field of audiovisual production, including digital production, in the Puglia Region. It also aims to ensure, in collaboration with other public and private entities, the skills training, research, study and experimentation in order to establish a center for excellence in the audiovisual sector.

Taking the aforementioned into account, the Apulia Film Commission Foundation is organizing a Euro-Mediterranean Coproduction Forum, in order to promote the participation of a maximum of 10 film projects under development by giving participants the opportunity to “test” them and get in touch with potential co-financiers. In addition, the Forum aims to encourage co-production processes and the exchange of *best practices* in order to improve the operating methods of the professionals involved and encourage them towards choosing the Puglia Region as a location for their audiovisual projects.

The 2023 edition will be held in Otranto (LE) **from 30 to 31 October 2023.**

Therefore, in accordance with its institutional activities, the Apulia Film Commission Foundation intends to select up to a maximum of 10 film projects from the Euro-Mediterranean area to be promoted and presented during the Apulia Film Forum.

Art. 2 Program

The program will take place over the two scheduled days with the aim to spread awareness of the **services provided by the audiovisual sector, as well as to highlight the locations and potential of the regional territory as part of the Otranto Film Festival.** Moreover, there will be one-on-one sessions for the participants with the different international producers who will be invited to listen to the selected projects. In addition, **sessions dedicated to the promotion and enhancement of the Apulian territories** will be organized, which will be useful in introducing the region to all participating producers.

A detailed program of the “Euro-Mediterranean-Apulia Film Forum” edition 2023 will be published on the following website: <http://www.apuliafilmcommission.it/progetti/apulia-film-forum> and for the English version at:

<http://en.apuliafilmcommission.it/projects/apulia-film-forum>

English will be the official language used throughout the Forum.

There will be no fees charged for participating.

Art. 3 Conditions for Participation and Admission Requirements

This Notice is directed towards audiovisual projects by national producers who are seeking foreign co-producers and audiovisual projects by producers from the Euro-Mediterranean region who are seeking Italian co-producers or executive producers (**see ANNEX A**).



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REGIONE PUGLIA



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Asse VI - Azione 6.8



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Agenzia Regionale del Turismo

Necessary requirements in order for film projects to participate:

- must be a full-length fiction feature or full-length documentary film (short or medium-length films will not be accepted);
- must be in the “development” phase (productions whose shooting has already begun, even partially, will not be accepted);
- must have at least 20 percent of the budget secured and documented;
- must involve production activities carried out wholly or partially in Puglia (please note that there is no requirement for an explicit setting in Puglia).

For each selected project, the participation of the lead producer is required, who must preside over the one-on-one meetings with potential financiers.

There is no maximum limit to the number of film projects that can be submitted by the same production company, provided they meet the eligibility requirements.

Art. 4 Application for Participation

In order to participate in the selection, the following documents must be sent via email, strictly written in Italian or English, as specified in Art. 6 below:

1. completed and signed application form (downloaded from one of the following websites):
<http://www.apuliafilmcommission.it/progetti/apulia-film-forum>
<http://en.apuliafilmcommission.it/projects/apulia-film-forum>;
2. synopsis;
3. **for documentary projects:** film treatment; **for fiction projects:** a complete screenplay (please note that there is no requirement for an explicit setting in Puglia);
4. description of planned production activities in Puglia;
5. director’s bio-filmography;
6. producer’s bio-filmography;
7. production budget;
8. detailed financial plan with a clear breakdown of funding already secured;
9. certified original copy of obtained funding, equal to the percentage stated in the application form.

With regards to the composition of the obtained funding (at least 20% of the production budget), letters of intent will not be accepted, only the following documents will be considered:

- letters of commitment;
- deal memo (only if signed and stamped by both parties);
- corporate contributions (only if produced on signed and stamped letterhead);
- tax credit;



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REGIONE PUGLIA



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Asse VI - Azione 6.8



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Agenzia Regionale del Turismo

- pre-purchased contracts, international sales, distribution and guaranteed minimum contracts (only if signed and stamped by both parties);
- cash prizes;
- sponsorship contracts (only if signed and stamped by both parties) and/or private contributions (only if produced on signed and stamped letterhead);
- receipts/certificates of contribution/funding from public entities/institutions.

Art. 5 Evaluation and Selection Procedure

The selection for participating projects will be carried out by an Evaluation Committee composed of delegates from the Apulia Film Commission Foundation and will take into account the eligibility requirements detailed in Art. 3 provided that they are complete with the documentation indicated in Art. 4 of this Notice.

Evaluation results will be published on the following website:

<http://www.apuliafilmcommission.it/progetti/apulia-film-forum>

and for the English version at:

<http://en.apuliafilmcommission.it/projects/apulia-film-forum>

The Evaluation Committee will also take into consideration the artistic quality, feasibility of the project and the professional profiles of the producer and director, according to the following evaluation criteria:

| | PROJECT EVALUATION APULIA FILM FORUM | Score |
|----------|--|-----------|
| A | CONTENT AND ARTISTIC QUALITY | |
| A1 | Quality of film treatment / screenplay / dossier of the film project | up to 20 |
| A2 | Originality of the film project | up to 15 |
| | Total section A | 35 |
| B | FEASIBILITY OF THE PROJECT | |
| B1 | Congruity of the production budget with the film project | up to 15 |
| B2 | Percentage of coverage of the financial plan | up to 15 |
| B3 | Percentage of planned production activities in Puglia | up to 15 |
| | Total section B | 45 |
| C | PROFESSIONAL PROFILES | |
| C1 | Director's bio-filmography | up to 10 |
| C2 | Producer's bio-filmography | up to 10 |
| | Total section C | 20 |



UNIONE EUROPEA



REGIONE PUGLIA



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Agenzia Regionale del Turismo

| | | |
|--|--------------|------------|
| | | |
| | TOTAL | 100 |

The commission will evaluate, at its sole discretion, the projects submitted according to the objectives of this Notice, taking into account the criteria listed above. Following the evaluation, a list according to rank will be published, based on which film projects will be selected after having obtained a total score of at least 50 points. In the case of a tie, the project with the highest score for artistic quality will be preferred.

Only the producers of the selected projects will receive the results via email.

Art. 6 Terms and Conditions of Participation

Interested participants must send all the documentation listed in the aforementioned Art. 4 **by email only to:** forum@pec.apuliafilmcommission.it.

Other means for submitting the application to the Forum will not be considered nor accepted.

Applications should be sent starting from the publication of this Notice up until **2 October 2023 by 11:59pm** (Italian local time).

Art. 7 Grounds for Exclusion

Causes for the exclusion of the film project from the selection include:

- submitting the application through methods different from those described in Art. 6;
- submitting the application **after the 11:59pm deadline on 2 October 2023** (Italian local time).
- missing and / or incomplete registration form.

Art. 8 Place of Jurisdiction

In the event of any dispute arising from or in any way connected with participation procedures, it is hereby established that the relevant jurisdiction is exclusively Bari.

Art. 9 Processing of Personal Data

Pursuant to Art. 13 of EU Regulation 2016/679 (GDPR), applicants are informed that personal data will be processed by the Apulia Film commission Foundation for the sole purpose of conducting this procedure, and they will be stored in both paper and electronic computer files.

Such data may be disclosed to public administrations or legal entities directly concerned. The provision of the aforementioned data is mandatory for the purpose of participation in



UNIONE EUROPEA



REGIONE PUGLIA



this procedure. As an interested party, the applicant has rights, referred to in Art. 15 GDPR, as well as the possibility of exercising one's rights by writing to:

privacy@apuliafilmcommission.it. The data controller is the Apulia Film Commission Foundation.

For further information, please write to: forum@pec.apuliafilmcommission.it or visit one of the following websites:

<http://www.apuliafilmcommission.it/progetti/apulia-film-forum>

<http://en.apuliafilmcommission.it/projects/apulia-film-forum>

Bari, 19 September 2023
Prot. N. 2065/23/U

Apulia Film Commission Foundation
General Manager

Antonio Parente

Application form attached



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ANNEX A

The following countries are deemed eligible for the purpose of participation in this Notice:

EU Countries: Austria, Belgium, Bulgaria, Cyprus, Croatia, Denmark, Estonia, Finland, France, Germany, Greece, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Czech Republic, Romania, Slovakia, Slovenia, Spain, Sweden, and Hungary.

Countries of the Mediterranean region: Albania, Algeria, Bosnia and Herzegovina, Egypt, Jordan, Israel, Lebanon, Morocco, Mauritania, Monaco, Montenegro, United Kingdom, State of Palestine, Syria, Tunisia, Turkey, Libya, Arab League.