

PUBLIC NOTICE FOR PARTICIPATION IN THE APULIA FILM FORUM

7th - 8th - 9th October, 2021

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With the implementation of the Decision by the Regional Executive No. 327 of 21st February, 2019 and following Regional Implementation Committee of 16th June, 2021, the Apulia Film Commission Foundation hereby announces a selection of film projects for the "Apulia Film Forum 2021", drawing on resources from Patto per la Puglia – Fondo per lo Sviluppo e Coesione (FSC) 2014-2020, Interventi per la Tutela e Valorizzazione dei beni culturali e per la promozione del patrimonio immateriale (*Pact for Puglia, Cohesion and Development Fund – Measures for the protection and promotion of cultural and intangible heritage*).

Art. 1 Introduction

Within the framework of the strategic actions defined in the Pact for Puglia - FSC 2014-2020, measures to promote and strengthen the regional audiovisual system, as fundamental tools for economic, social, and cultural development, are hereby included, as well as strategies to promote, protect, and enhance the cultural heritage of Puglia, which are to be realised through the awareness of the historical, cultural, artistic, and naturalistic value of its locations along with its wide and diverse intangible cultural heritage.

The Apulia Film Commission Foundation, in line with these strategic actions and coupled with the "Apulia Film Forum" intervention, intends to promote cultural activities related to the audiovisual sector, as well as strengthen the knowledge and fruition of the cultural heritage and the territory of Puglia, by means of increasing film tourism and the attractiveness of locations in Puglia for filmmakers and stakeholders.

As set out by the "Apulia Film Forum" intervention, approved by the Puglia Region with Decision of the Regional Executive No. 327 of 21st February, 2019 and following Regional Implementation Committee of 16th June, 2021, the Apulia Film Forum, in continuity and in line with the Euro - Mediterranean Co-production Forum, intends to foster dialogue among producers, distributors, film commissioners, authors, and international directors, in order to develop good synergies towards promoting co-production processes and therefore the choice of the Apulia Region as a location for their films.

The Apulia Film Commission Foundation's statute foresees, among its objectives and institutional functions, the promotion of initiatives in the audiovisual and digital production sector in Puglia, as well as the provision, also in cooperation with other public and private entities, of the necessary skill training, research, study, and experimentation, in order to constitute a centre of excellence in the audiovisual sector.

In view of the above, the Apulia Film Commission Foundation organizes a Coproduction market, in order to promote the participation of up to a maximum of 20 film projects under development, thus providing participants with the opportunity to "test them"

as well as to get in touch with potential co-financing partners. In addition, the Forum aims at promoting co-production processes and exchanges of best practices to improve the operating procedures of the professionals involved, leading them to the choice of the Puglia Region as a location for their audiovisual projects.

2021 edition will be held online and in Brindisi from 7th to 9th October.

Therefore, the Apulia Film Commission Foundation, in accordance with its institutional activities, intends to select up to a maximum of 20 film projects from all over the world, to be promoted and presented during the Apulia Film Forum.

Art. 2 Program

The program will be developed over three days and will promote the knowledge of all **services provided by the Apulia Film Commission Foundation in the audiovisual sector, as well as the locations and the potential of the regional territory.** Moreover, a **one-to-one session** of participants will be organised, where different international producers will be invited to listen to the selected projects. To this will be added sessions dedicated to the promotion and enhancement of the Apulian territories, which will enable the region to be made known to all the guest producers of the Forum.

A detailed program of 2021 edition of Apulia Film Forum will be published on the website <http://www.apuliafilmcommission.it/progetti/apulia-film-forum> and the English version on the website <http://en.apuliafilmcommission.it/projects/apulia-film-forum>

English will be the official language used over the days of the Forum.

No participation fees are applied.

Art. 3 Conditions for Participation, Admission Requirements

This notice is divided into **two sections**: Italian and Foreign.

The Italian section is aimed at audiovisual projects by national producers seeking foreign co-producers.

The Foreign section is aimed at audiovisual projects by producers from any other parts of the world seeking Italian co-producers or executive producers.

To access both sections, the shooting must take place, in whole or in part, in Puglia (it is hereby noted that **Puglia is not required as the explicit setting for the film project**).

Essential requirements for submitting the film project to both sections:

- must be a **fiction or animation feature film** or a **feature documentary** (short or medium-length films will not be accepted);
- must be at a **development stage** (productions that have already begun shooting, even partially, will not be accepted);
- must have **at least 30% of the budget secured and proven**;
- must provide that the film working will take place, in whole or in part, in Puglia (it is hereby noted that **Puglia is not required as the explicit setting for the film project**).

Each selected project requires the participation of the main producer, who will have to preside at the one-to-one meetings with the possible co-financing partners.

There is no maximum limit on the number of film projects that can be submitted by the same production company, provided they meet the eligibility requirements.

Art. 4 Application for Participation

To participate in the selection, the following scanned documents must be sent by email, strictly written in Italian or English, as specified in the following art. 6:

1. A duly completed and signed registration form (downloadable from: <http://www.apuliafilmcommission.it/progetti/apulia-film-forum> or <http://en.apuliafilmcommission.it/projects/apulia-film-forum>)
2. Synopsis
3. for the **documentary film project**: treatment; for the **fiction film project**: full script (it is hereby noted that **Puglia is not required as the explicit setting for the film project**); for the **animation film project**: visual treatment and / or full script and / or storyboard and / or "bible" of the project (it is hereby noted that **Puglia is not required as the explicit setting for the film project**);
4. description of the film working planned in Puglia;
5. bio-filmography of the director;
6. bio-filmography of the producer;
7. production budget;
8. detailed financial plan with a clear indication of the funding already obtained;
9. certified copy of secured funding, equal to the percentage as stated in the application form.

With regard to the composition of secured funding (at least 30% of the budget), valid letters of intent will not be taken into account. Only the following documents will be considered:

- letters of commitment;
- deal memo (provided it is signed and stamped by both parties);
- corporate contribution (provided it is issued on signed and stamped letterhead);
- tax credit;
- cash prize;
- pre-purchase contracts, world sales, distribution and guaranteed minimums (provided they are signed and stamped by both parties);
- sponsorship contracts (provided they are duly signed and stamped by both parties) and / or private contributions (provided they are issued on signed and stamped letterhead);
- receipts / certificates of contributions / funding from public authorities / institutions.

Art. 5 Evaluation and Selection Procedure

The selection of the participating projects will be carried out by an Evaluation Committee composed of the Forum Director and two delegates from the Apulia Film Commission Foundation, and will take into account the eligibility requirements detailed in art. 3, insofar as the required documentation is duly attached according to art. 4 of this Notice.

The results of the evaluation will be published on the website <http://www.apuliafilmcommission.it/progetti/apulia-film-forum> and the English version on the website <http://en.apuliafilmcommission.it/projects/apulia-film-forum>

Moreover, the Evaluation Committee will take into account the artistic quality, the feasibility of the project, and the professional profiles of the producer and director, according to the following evaluation chart:

	PROJECT EVALUATION APULIA FILM FORUM	Score
A	CONTENT AND ARTISTIC QUALITY	
A1	Quality of film treatment / screenplay / bible of the film project	up to 20
A2	Originality of the film project	up to 15
	Total section A	35
B	PROJECT FEASIBILITY	
B1	Consistency of the production budget with the film project	up to 15
B2	Percentage of coverage of the financial plan	up to 15
B3	Percentage of working planned in Puglia	up to 15
	Total section B	45
C	PROFESSIONAL PROFILES	
C1	Bio-filmography of director	up to 10
C2	Bio-filmography of producer	up to 10
	Total section C	20
	TOTAL	100

The Committee will evaluate, at its sole discretion, the projects submitted in accordance with the objectives of this Notice, taking into account the criteria set out in the previous chart.

The outcome of the evaluation will be published in a rank order and will include all the films projects that will have reached an overall score of minimum 50 points. In the case of a tie, the project that has obtained the highest score for the artistic quality will be preferred.

Only producers of selected projects will be informed of the results by email.

Art. 6 Terms and Conditions of Participation

The interested participants will have to send all the documentation listed in the aforementioned art. 4 **by email only to: forum@pec.apuliafilmcommission.it**

Other means of submission of the application form will not be considered nor accepted.

Applications shall be sent from the publication date of this Notice until **12th September, 2021, by 23:59 (Italian local time)**.

Art. 7 Grounds for Exclusion

Reasons for exclusion of the film project from selection are as follows:

- sending the application in ways other than those described in art. 6;
- application submitted after the deadline, that is beyond **after 12th September, 2021 by 23:59** (Italian local time);
- missing and / or incomplete registration form;
- unsigned and unstamped registration form;
- missing or incomplete attachments to the required documentation (art. 4).

Art. 8 Place of Jurisdiction

In the event of any dispute arising out of or in connection with participation procedures, it is hereby established that the relevant jurisdiction is exclusively Bari.

Art. 9 Personal Data Treatment

Pursuant to art. 13 of EU Regulation 2016/679 (GDPR), applicants are informed that personal data will be processed by the Apulia Film Commission Foundation solely for the performance of this procedure and that they will be stored in paper and electronic archives. Such data may be disclosed to public administrations or legal entities directly concerned.

The indication of the aforementioned data is mandatory for the purpose of participating in this procedure. As an interested party, the participant has the right referred to in art. 15

GDPR, as well as the possibility of exercising his own rights by writing to: privacy@apuliafilmcommission.it. The owner of the data processing is the Apulia Film Commission Foundation.

For further information please write to: forum@pec.apuliafilmcommission.it or visit the website: <http://www.apuliafilmcommission.it/progetti/apulia-film-forum> or <http://en.apuliafilmcommission.it/projects/apulia-film-forum>

Bari, 5th July, 2021
Prot. No. 1754/21/U

Apulia Film Commission Foundation
Sole Procedure Manager
Cristina Piscitelli

Application form attached