



Puglia Region



European Union



ERDF OP PUGLIA 2007-2013 – PRIORITY AXIS IV, ACTION 4.3.1, LETTER C

PUBLIC SELECTION for PUGLIAEXPERIENCE 2010
as part of the “Apulia Audiovisual Workshop” project

As part of an agreement with the Apulia Film Commission Foundation, the Apulia Region has entrusted the Foundation with organising the “Apulia Audiovisual Workshop”, outlined under long-term programme Axis IV - Action 4.3.1, letter C, approved by Regional Deliberation no. 1150 (30 June 2009). The Apulia Film Commission will oversee a selection of candidates to participate in the international “PugliaExperience 2010” workshop.

Art. 1 Introduction

Under Deliberation no.156 (10 February 2009), the Regional council approved the implementation of measures carried out under Action 4.3 of Axis IV, “Promotion of natural and cultural resources for development and local attraction” set out under Operative Programme 2007-2013, European Fund for Regional Development (Regional Deliberation no.146, 12/02/2008).

Under Action 4.3, article 4.3.1, activity C “*Measures to promote film culture and Apulian heritage*”, the “Apulia Audiovisual Workshop” has been organised; because of its strategic importance, it has been classified as a “Regional measure”.

The Apulia Film Commission Foundation(AFC) was selected to carry out this measure as set out in the Convention agreed on 3rd August 2009.

Among the objectives set out in the AFC statute is the local promotion of initiatives for TV and film production, including those in digital format. A further aim is to ensure, in collaboration with other public and private bodies, the provision of skills training, research, study and experimentation with particular emphasis on the establishment of an audio-visual training centre of excellence.

In light of this, the Apulia Film Commission Foundation, as part of its recognised institutional activity, is organising a workshop for sixteen (16) young scriptwriters from the following countries; EU member states, European economic area states, EU candidate states, potential EU candidate states and Mediterranean states*. The workshop will take place from 3 – 22 October 2010.



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The “PugliaExperience 2010” workshop aims to use the area as a source of inspiration in creating film and television subject matter and to develop the skills of the successful candidates through a series of guided workgroups and presentations given by professionals from international film and audio-visual fields.

The initiative is part of an objective to establish an international scriptwriting workshop dedicated to young film-makers from the Euro-Mediterranean area.

The educational content of the workshop, organised throughout the six provinces of the Apulia region, aims to stimulate participants through the discovery of the local area, its people and its landscapes.

Art. 2 Details of the “PugliaExperience 2010” workshop

The workshop will take place in Apulia from 3rd – 22nd October 2010 and aims to use the local area as a large-scale, educational “set” to inspire scripts for international audio-visual productions. Participants will develop new subjects inspired by the places, events, history and people they discover during 18 days of travel throughout the 6 provinces of the Apulia region.

The principal educational content will be based on:

- An itinerant scriptwriting workshop held by director and scriptwriter Amedeo D’Adamo, founder of the Los Angeles Film School, assisted by producer Nevina Satta;
 - organised trips to the six provinces of Apulia to discover the people, places, history and traditions on which to base inspiration for new subject development;
 - an individual work programme which will allow participants to draft and develop their own projects;
 - a final pitching session with producers and directors from the field of film and TV.
- Participants will have the opportunity to submit stories created during the workshop.

The workshop will conclude with the selection of one of the subjects created by participants during PugliaExperience 2010. The Apulia Film Commission Foundation will offer a scriptwriting contract to the writer of the subject chosen by the AFC directors. The contract provides for the acquisition of subject rights, the commission of the screenplay and the acquisition of rights for the final version, offering a firm possibility of its placement on the audiovisual market for stories produced from projects transformed into films.

The course will be held entirely in English.

The total didactic content lasts approximately 160 hours, divided into lectures and individual lessons, individual scriptwriting sessions, organised field trips, presentations and group discussions and tutorship.

Each participant will be issued with a certificate of attendance. The organisers reserve the right to modify programme content, the location of didactic activity and the didactic staff while maintaining the total number of hours stated above.



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Expenses related to travel, accommodation in Apulia and participation in training activities are covered in their entirety by the Apulia Film Commission Foundation. It should be noted that expenses for food are to be covered by the participants with the exception of those collective meals and lunches set out during the field trip days.

Art. 3 Conditions of participation, admission requirements and priority requisites

The workshop is for film scriptwriters for cinema and TV aged between 18 (eighteen) and 35 (thirty five).

The total number of participants is limited to 16 (sixteen). Up to a quarter of places available are reserved for candidates born or resident in Apulia.

Essential requirements in order to participate in the workshop are:

- proven professional experience as scriptwriter and/or certified qualification as scriptwriter from specialist training schools or bodies (public or private);
- excellent level of written and spoken English.

Candidate participation in other film workshops based on group work and with a strong international slant will be considered a preferential requisite.

A further preferential requisite in selecting candidates is the applicants' ability to provide their own equipment needed to carry out workshop activities. These are:

- 1 laptop with wi-fi connection and word processing software;
- 1 digital camera;
- 1 AC Power Plug and socket adaptor.

Art. 4 Evaluation and selection procedures

Participant selection will be carried out by an Evaluation Committee nominated by the Apulia Film Commission which will consist of one of its own members, a production and artistic creation representative and the tutor Amedeo D'Adamo.

The Committee will carry out the selection on the basis of complete files consisting of an application form, a CV, a covering letter (max. 2,500 letters) and a minimum of 1 and maximum of 2 subjects including a minimum of 1 and maximum of 2 scenes developed for each subject.

The Committee will evaluate CVs and subjects on the basis of the objectives outlined in these application notes with particular reference given to the criteria noted in Article 4



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above and to the quantity and quality of projects carried out by the candidate.

Stories received will only be used for applicant selection purposes; during the workshop, participants will be expected to create and develop new movie subject.

Moreover, in order to maintain group composition, a balance will be sought between styles, geographical origins and age.

Following the final decision of the Committee, a classification list of successful workshop applicants will be available on the official website of the Apulia Film Commission www.apuliafilmcommission.it.

Only successful candidates will be contacted by e-mail.

It is essential that successful candidates send an e-mail confirming participation by the 6 August 2010. Failure to do so will result in exclusion from the workshop. E-mails should be sent to pugliaexperience@apuliafilmcommission.it.

In case of applicant withdrawal or missing or late e-mail confirmation, applicants from subsequent places on the classification list will be given the right to participate.

Art. 5 Application Pack

The application form (ATTACHMENT A), to be signed and sent in PDF format, must include the following:

- a signed, legible photocopy of an identity document (PDF format);
- a CV in **European/Europass format** to be signed and dated with a declaration granting the use of personal data (PDF format)**;
- signed and dated declaration of intent (in case of admission) to attend the workshop for its entire duration, except for absences for health reasons (ATTACHMENT B, PDF format);
- covering letter of maximum 2,500 letters;
- minimum of 1 and maximum of 2 subjects including a minimum of 1 and maximum of 2 scenes developed for each subject.

It should be noted that all the documents required MUST be written in English.

Art. 6 Terms and procedures of participation

Interested applicants should send the above documentation by e-mail to pugliaexperience@apuliafilmcommission.it with the subject heading "PugliaExperience selection – edition 2010". Deadline for applications is 12.00 p.m. (Italian time) on 28 July 2010.



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In case of a successful application, participants must send the original documentation by standard mail to the following address::

Fondazione Apulia Film Commission
c/o Cineporto, padiglione numero 180
Fiera del Levante
Lungomare Starita
70132 Bari

The file containing the original documentation must be headed: “selezione PugliaExperience - edizione 2010”.

Art. 7 Exclusion

The following will lead to the exclusion of the applicant from the selection procedure:

- a) documentation sent by e-mail after the deadline of 12 p.m. (Italian time) on 28 July 2010; date and time (Italian) considered as those on the e-mail;
- b) missing application form and / or incomplete or erroneous compilation of the form;
- c) missing or incomplete attachment of required documentation (see art. 5).

Art. 8 Place of jurisdiction

In case of any dispute based on or resulting from the application procedure, the place of jurisdiction will be exclusively that of Bari.

Art. 9 Treatment of personal data

Under Legislative Decree 196/2003, the data requested in the application procedure and application form will be used exclusively for the reasons outlined in the application notes and will be processed with or without electronic means in strict accordance with regulations and obligations of privacy.

By applying, potential participants accept, without exception, all of the clauses set out in the application procedure.

For any further information, please contact:
e-mail pugliaexperience@apuliasfilmcommission.it
or telephone +39 080 9752900.



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EU countries

Belgium, Germany, France, Italy, Luxembourg, The Netherlands, Denmark, Ireland, United Kingdom, Greece, Spain, Portugal, Austria, Finland, Sweden, Czech Republic, Estonia, Cyprus, Latvia, Lithuania, Hungary, Malta, Poland, Slovakia, Slovenia, Rumania, Bulgaria.

European economic area countries

Iceland, Norway, Liechtenstein, Switzerland

EU candidate countries

Croatia, Turkey, Ex-Yugoslav Republic of Macedonia

Potential EU candidate countries

Albania, Bosnia - Herzegovina, Serbia and Kosovo under UN Security Council resolution no.1244

Mediterranean countries

Algeria, Palestinian territories of West Bank and Gaza, Egypt, Jordan, Israel, Lebanon, Libya, Morocco, Syria and Tunisia.

** Applicants' CVs, **in European or Europass format**, must be signed and dated. Furthermore, CVs should clearly state candidates' skills and experience as well as all information which candidates wish to be taken into account; CVs must also clearly detail all work / professional experience including dates, duration and name of company or body for which the work was carried out.