

PUBLIC SELECTION FOR PUGLIAEXPERIENCE 2011

as part of the “Apulia Audiovisual Workshop” project

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As part of an agreement with the Apulia Film Commission Foundation, the Puglia Region has entrusted the Foundation with organising the “Apulia Audiovisual Workshop”, outlined under long-term programme Axis IV - Action 4.3.1, letter C, approved by Regional Deliberation no. 1150 (30 June 2009). The Apulia Film Commission will oversee a selection of candidates to participate in the international “PugliaExperience 2011” workshop.

Art. 1 Introduction

Under Deliberation no.156 (10 February 2009), the Regional council approved the implementation of measures carried out under Action 4.3.1 of Axis IV, “Promotion of natural and cultural resources for development and local attraction” set out under Operative Programme 2007-2013, European Development Regional Fund (Regional Deliberation no.146, 12/02/2008).

Under Action 4.3.1, activity C “*Measures to promote film culture and Apulian heritage*”, the “Apulia Audiovisual Workshop” has been organised; because of its strategic importance, it has been classified as a “Regional measure”.

The Apulia Film Commission Foundation(AFC) was selected to carry out this measure as set out in the Convention agreed on 3rd August 2009.

Among the objectives set out in the AFC statute is the local promotion of initiatives for TV and film production. A further aim is to ensure, in collaboration with other public and private bodies, the provision of skills training, research, study and experimentation with particular emphasis on the establishment of an audio-visual training centre of excellence.

In light of this, the Apulia Film Commission Foundation, as part of its recognised institutional activity, is organising a workshop for sixteen (16) young scriptwriters from the following countries; EU member states, European economic area states, EU candidate states, potential EU candidate states and Mediterranean states¹. The workshop will take

place from 2nd – 21st October 2011.

The “PugliaExperience 2011” workshop aims to use the area as a source of inspiration in creating film and television subject matter and to develop the skills of the successful candidates through a series of guided workgroups and presentations given by professionals from international film and audio-visual fields.

The initiative is part of an objective to establish an international scriptwriting workshop dedicated to young film-makers from the Euro-Mediterranean area.

The educational content of the workshop, organised throughout the six provinces of the Puglia region, aims to stimulate participants through the discovery of the local area, its people and its landscapes.

Art. 2 Details of the “PugliaExperience 2011” workshop

The workshop will take place in Puglia from 2nd – 21st October 2011 (subject to alteration in case of logistical or organisational changes or *force majeure*) and aims to use the local area as a large-scale, educational “set” to inspire scripts for international audio-visual productions. The Scientific Director of the Puglia Experience is film director and scriptwriter Amedeo D’Adamo, founding dean and former president of the Los Angeles Film School, who will be assisted by film director and producer Nevina Satta, co-founder of the Traveling Film School. Participants will develop new subject themes inspired by the places, events, history and people they discover during 19 days of travel throughout the 6 provinces of the Puglia region.

The principal educational content will be based on:

- An itinerant scriptwriting workshop;
- organised trips to the six provinces of Puglia to discover the people, places, history and traditions on which to base inspiration for new subject development;
- an individual work programme which will allow participants to draft and develop their own projects;
- a final pitching session with producers and directors from the field of film and TV.

¹ EU countries

Belgium, Germany, France, Italy, Luxembourg, The Netherlands, Denmark, Ireland, United Kingdom, Greece, Spain, Portugal, Austria, Finland, Sweden, Czech Republic, Estonia, Cyprus, Latvia, Lithuania, Hungary, Malta, Poland, Slovakia, Slovenia, Rumania, Bulgaria.

European economic area countries

Iceland, Norway, Liechtenstein.

EU candidate countries

Croatia, Turkey, Ex-Yugoslav Republic of Macedonia

Potential EU candidate countries

Albania, Bosnia - Herzegovina, Serbia and Kosovo under UN Security Council resolution no.1244

Mediterranean countries

Algeria, Palestinian territories of West Bank and Gaza, Egypt, Jordan, Israel, Lebanon, Libya, Morocco, Syria and Tunisia.

Participants will have the opportunity to submit stories created during the workshop.

The workshop will conclude with the selection – by the AFC - of one of the subjects created by participants during PugliaExperience 2011. The Apulia Film Commission Foundation will offer a scriptwriting contract to the writer of the subject chosen by the AFC Head Office. The contract provides for the acquisition of subject rights, the development of a project first as a subject theme and subsequently as a screenplay and the acquisition of rights for the final version for a total sum of 10,000 (ten thousand) Euros, offering a firm possibility for its placement on the audiovisual market for stories produced from projects transformed into films.

The course will be held entirely in English.

The total didactic content lasts approximately 152 (one hundred and fifty two) hours, divided into lectures and individual lessons, individual scriptwriting sessions, organised field trips, presentations and group discussions and tutorship.

Each participant will be issued with a certificate of attendance. The organisers reserve the right to modify programme content, the location of didactic activity and the didactic staff while maintaining the total number of hours stated above.

Expenses related to travel, accommodation and food in Puglia are covered in their entirety by the Apulia Film Commission Foundation.

Art. 3 Conditions of participation, admission requirements and priority requisites

The workshop is for film scriptwriters for cinema and TV aged between 18 (eighteen) and 35 (thirty five) years of age.

The total number of participants is limited to 16 (sixteen). Up to a quarter of places available are reserved for candidates born or resident in Puglia.

Essential requirements in order to participate in the workshop are:

- proven professional experience as scriptwriter and/or certified qualification as scriptwriter from specialist training schools or bodies (public or private);
- excellent level of written and spoken English.

Candidate participation in other film workshops based on group work and with a strong international slant will be considered a preferential requisite. Participants from previous Puglia Experience workshops may not re-apply.

A further preferential requisite in selecting candidates is the applicants' ability to provide their own equipment needed to carry out workshop activities. These are:

- 1 laptop with wi-fi connection and word processing software;
- 1 AC Power Plug and socket adaptor.

All candidates must also have Skype user account.

Art. 4 Evaluation and selection procedures

Participant selection will be carried out by an Evaluation Committee nominated by the Apulia Film Commission.

The Committee will carry out the selection on the basis of the application form together with a CV, one original subject theme and one original screenplay.

The Committee will evaluate applications on the basis of the objectives outlined in these application notes with particular reference given to the criteria noted in Article 3 above and to the quality of projects presented by the candidate.

Applicants may be contacted (by appointment) to participate in an audio-video interview on Skype with a member of the selection committee.

Moreover, in order to maintain group cohesion, a balance will be sought in the final selection between styles, geographical origins and ages of candidates.

Upon final selection at the beginning of September, a list of the successful workshop candidates will be available on the official website of the Apulia Film Commission www.apuliafilmcommission.it.

Only successful candidates will be contacted by e-mail. This will include a letter of confirmation to be completed, signed and scanned and returned within a week of receipt to the following e-mail address: submission@apuliafilmcommission.it.

In case of applicant withdrawal or missing or late e-mail confirmation, applicants from lower places on the classification list will be given the right to participate.

Art. 5 Application Pack

The application form (ATTACHMENT A) is to be signed and sent in PDF format and must include the following:

- the completed application form, downloadable from the following link:
https://disco.apuliafilmcommission.it/download/AAW_Application_Form_2011.zip
- a legible copy of an identity document;
- a CV in European or Europass format, downloadable from the following link:
<https://disco.apuliafilmcommission.it/download/Europass.zip>
- an original treatment and an original screenplay for a full length film project (DOC format).

Please ensure that all documents are written in English.

Art. 6 Terms and procedures of participation

Applicants should send the documentation outlined above by e-mail to submission@apuliasfilmcommission.it with the subject heading “Participation in PugliaExperience 2011”. The deadline for applications is Friday 5th August 2011.

Applicants must also send original documentation to the following address:

Fondazione Apulia Film Commission
c/o Cineporto, Padiglione numero 180
Fiera del Levante
Lungomare Starita, 1
70132 Bari

The envelope containing the original documentation must be headed: “Participation in PugliaExperience 2011”.

Art. 7 Exclusion

The following cases will lead to the exclusion of the applicant from the selection procedure:

- a) documentation sent by e-mail after the deadline of 5th August 2011; time is considered as that of sent e-mail.
- b) missing application form and / or incomplete or erroneous compilation of the form;
- c) missing or incomplete attachment of required documentation (see art. 5).

Art. 8 Place of jurisdiction

In case of any dispute based on or resulting from the application procedure, the place of jurisdiction will be exclusively that of Bari.

Art. 9 Treatment of personal data

Under Legislative Decree 196/2003, the data requested in the application procedure and application form will be used exclusively for the reasons outlined in the application notes and will be processed with or without electronic means in strict accordance with

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regulations and obligations of privacy.

By applying, potential participants accept, without exception, all clauses set out in the application procedure.

For any further information, please contact:
e-mail pugliaexperience@apuliafilmcommission.it
or telephone +39 080 9752900.

Bari, June 16, 2011
Prot. N. 1796/11/U