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## **GARRONE'S PUGLIA**

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Produced by Garrone, with Jeremy Thomas and Jean and Anne-Laure Labadie, Archimede Film and Le Pact, Rai Cinema and Recorded Pictures, with the support of Mibac (the Italian Ministry of Cultural Heritage and Activities), Eurimages and the Lazio audiovisual fund, «Il racconto dei racconti» is one of the (many) projects supported by the Apulia Film Commission.

Filmed over three weeks in Castel del Monte, Castello di Gioia del Colle, which are the narrative heart of the movie, and then in the Villaggio Petruscio (Mottola) and the Masseria Accetta Grande (Statte), Garrone's film received funding of just under 300,000 Euros from the Apulia National & International Film Fund and from the Apulia Hospitality Fund, for a total impact on the region that has been valued at more than one million Euros.

With its rich and unique architectures and breathtaking panoramas, we will see a magical Puglia in Garrone's movie (photographed by Suschitzky, Cronenberg's regular colleague), that the international limelight and launch the project will receive at Cannes will make known to the whole world (and ensure its increased appreciation in touristic terms).

Chaired since February by director Maurizio Sciarra, the AFC has recently initiated a support system for theaters and refinanced its own Film Fund for next year to the tune of 1.4 million Euros, announcing a bid whose most important new features include a 50% increase in the reimbursement of personnel expenses sustained locally and the intention to improve the way it meets the demands of the international market (another reason why the bid will be presented at Cannes).

Some of the biggest and most recent titles funded by the AFC are: «Third Person» by Haggis, «La scelta» by Placido, «Latin Lover» by Cristina Comencini, «Triangle», the winner of the Silver Ribbon 2015, «Sei mai stata sulla luna?» by Genovese, and the two seasons of the

TV series «Braccialetti rossi», whilst work is currently in progress on the series «Questo è il mio paese» by Soavi, «Il sistema» by Elia, the Chinese romantic comedy «Begin Again», and the dramatic film «Se ti diranno di me» by Giordana.

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