



## Mediterranean Coproduction Forum

2<sup>nd</sup> edition, 21<sup>st</sup> - 22<sup>nd</sup> October 2011, Cineporto - Bari, Italy

The **Cultural Association "Art Promotion"**, in collaboration with Apulia Regional Administration – Department for Culture, Tourism and Mediterranean and with the Foundation Apulia Film Commission, introduces the **2<sup>nd</sup> edition** of the **Mediterranean Coproduction Forum on 21<sup>st</sup> and 22<sup>nd</sup> October 2011 at the Cineporto of Bari-Italy following *Puglia Experience 2011*.**

After the great audience success and the results achieved during the first edition, the formula linking the **Coproduction Forum** and **Puglia Experience - international workshop of film script writing for young screenwriters** - is repropounded. That makes it a unique and single event with more opportunities of comparison. Such union gives in fact the opportunity to professionals of the audiovisual sector to get to know all projects presented within the Forum, and also to get to know all stories created by the young talents selected for Puglia Experience.

The aim of **Mediterranean Coproduction Forum** is to support the film projects linked to the Mediterranean and the Balkan regions, enhancing the meeting and the partnership among the operators of the field such as production companies, financiers, market experts and distributors, allowing the participants to work together within a Forum in order to discuss and present their projects with the opportunity of "*testing them*" in their development stage and to come into contact with potential co-financers.

In short, a precious verification which will help them in the further steps of production.

Meetings among producers, film commissioners, authors and directors are going to be held, with the aim of fostering the coproduction processes and an exchange of best practices in order to improve the operative modalities of the actors involved in the Forum.

12 projects, selected by Alberto La Monica and the Apulia Film Commission, are presented by their directors and producers with the "one to one meetings" formula. These projects are all partially financed and "almost ready" as far as casting, screenplay and organization is concerned, and await for a further financiers to finish the film project.

With this project the **Apulia Film Commission Foundation** completes its building strategy of the audiovisual industrial chain, allowing the exchange of good production methods, as well as financial resources in order to boost and ease film making in Apulia and Italy.

*It is an event co-financed with Funds "O.P. ERDF Apulia 2007-2013 - Axis IV - Action 4.3.1 - letter C".*



## **PROGRAMME**

### **1<sup>st</sup> day: Friday 21<sup>st</sup> October CRUISE TERMINAL - BARI PORT**

- ❖ **Press Conference**  
moderated by Daniele Basilio - *AFC Head of Cinema and Production Office*
- ❖ **Puglia Experience 2011 - Pitching sessions**  
Meeting with sixteen scriptwriters protagonists of *Puglia Experience* coming from the member countries of the European Union and the Mediterranean
- ❖ **Closing Event Puglia Experience 2011**

### **2<sup>nd</sup> day: Saturday 22<sup>nd</sup> October CINEPORTO - BARI**

- ❖ **Welcome Message**  
by Alberto La Monica - *MCF Project Manager*
- ❖ **Apulia Film Commission & Fund presentation**  
by Silvio Maselli - *AFC Chief of Executive Officer*
- ❖ **One to One Meetings**  
Individual meetings during which directors and producers of every project meet potential co-producers and financiers. The meetings are organized for every producers and every director prior the event, so that every individual planning reflects the interests and needs of every participant
- ❖ **Closing Event Mediterranean Coproduction Forum**