

PROGRAMME

9th - 10th - 11th October, 2014

Università di Bari - Dipartimento Jonico, Via Duomo 259 - Taranto, Italy

1st day: Thursday 9th October, 2014

9.45 am - 10.00 am

❖ **Welcome Message and Programme presentation**

by Alberto La Monica - *EMCF Director*

10.00 am - 11.00 am

❖ **“Apulia System” presentation:**

- **Apulia Film Commission presentation**

by Daniele Basilio - *AFC Chief Executive Officer*

- **Apulia Film Funds presentation**

by Roberto Corciulo - *AFC Film Fund Manager*

- **Services available in the Region**

by Massimo Modugno - *AFC Multimedia Account*

- **Locations available in the Region**

by Raffaella Delvecchio - *AFC International Production Manager*

- **Creative Apulia District presentation**

by Ivan D’Ambrosio - *Creative Apulia District, Audiovisual Department Manager*

11.00 am - 11.30 am

❖ **COFFEE BREAK**

11.30 am - 12.00 am

❖ **“Shooting in Puglia” testimonials:**

Riccardo Neri - *Lupin Film* on *THIRD PERSON* by Paul Haggis

Caroline Levy - *Vertigo Films* on *WALKING ON SUNSHINE* by Max Giwa and Dania Pasquini

Ivan D’Ambrosio - *Dinamo Film* on *THE BOLD AND THE BEAUTIFUL* by Michael Stich

12.00 am - 1.00 pm

❖ **Winning Projects Brief Financial Presentation**

by Davide Carrozza - *EMCF Programme and Meetings Coordinator*

1.00 pm - 2.30 pm

❖ **LUNCH BREAK**

2.30 pm - 5.30 pm

❖ **One to One Meetings**

Individual meetings where producers of every project meet potential co-producers and financiers.

2nd day: Friday 10th

9.30 am - 1.00 pm

❖ **PANEL #1: "VOD, SVOD and A VOD"**

Focus on VOD, SVOD and A VOD with a compared analysis between US and EU system - approaching Italian new practices - contribution to the business model of the independent sector and the development of film industry.

Moderator: Alain Modot - Media Consulting Group

USA & EUROPE: AN OVERVIEW OF THE INTERNATIONAL MARKET

Nicola Allieta - Under the Milky Way

Christophe Cluzel - France Tv Distribution Head of digital development

ITALIAN MARKET: NEW OFFERS, NEW PERSPECTIVES

Angelo Pettazzi - Mediaset Marketing Manager

Andrea Fabiano - Rai Marketing strategy

Saverio Mascolo - Quavlive Chief Executive Officer

1.00 pm - 2.30 pm

❖ **LUNCH BREAK**

2.30 pm - 5.30 pm

❖ **One to One Meetings**

Individual meetings where producers of every project meet potential co-producers and financiers.

3rd day: Saturday 11th

9.30 am - 1.00 pm

❖ **PANEL #2: "COMPLETION BOND & COLLECTING ACCOUNT"**

Focus on movie financial tools for coproduction: completion bond - collecting account - movie insurance - special purpose vehicle companies.

Moderator: Bernie Stampfer - International Film Partners

COMPLETION BOND:

Per Neumann - European Film Bonds

Ali Moshref - Film Finances

Michael Steiger - C-Films, Case Study: NIGHT TRAIN TO LISBON by Bille August

COLLECTING ACCOUNT:

Martijn Meerstadt - Freeway Entertainment

Amanda Pyne - AP Media Consultancy

Michael Steiger - C-Films, Case Study: NIGHT TRAIN TO LISBON by Bille August

1.00 pm - 2.30 pm

❖ **LUNCH BREAK**

2.30 pm - 5.30 pm

One to One Meetings

Individual meetings where producers of every project meet potential co-producers and financiers.