

CREATIVE EUROPE and Funding Opportunities for Producers

In January 2014 European Commission launched the first calls of the "Creative Europe" Programme. A.S. For Cinema is promoting a series of workshops with the goal of supporting film and audiovisual companies participating in calls for proposals increasing their chances of success.

How to apply

In order to attend, please, send an email to:

formazione@asforcinema.it

Partners



Direzione Generale per il Cinema

With the participation of



Desk Italia

A.S. For Cinema
286, Viale Regina Margherita - 00198 Roma
Phone number 06 4425961
www.asforcinema.it



A.S.For CINEMA

Associazione per lo Sviluppo
e la Formazione delle Professioni Cinematografiche

CREATIVE EUROPE and Funding Opportunities for Producers

Workshops aimed at film and
audiovisual professionals

April 2014

Workshop 2014



Participants

The workshops are intended for producers and professionals interested in applying for support for Development (Single Projects and Slate Funding) and TV Programming.

Contents

- ✓ Business Pitch
- ✓ Business Presentation
- ✓ Investors' Expectations
- ✓ Financing and cash flow plan

- ✓ Creative Europe aims and strategies - MEDIA
- ✓ Calls' analysis
- ✓ Guidelines survey
- ✓ Planning
- ✓ Subjective and objective requirements
- ✓ Evaluation criteria
- ✓ Economic and financial aspects
- ✓ Partnership
- ✓ Eligible Expenses
- ✓ Final reporting

- ✓ Development
- ✓ Single project and slate funding
- ✓ Strategies

Workshops timetable

- ✓ 16 April 2014 (Juliane Schulze)
- ✓ 23 April 2014 (Graziella Bildesheim)
- ✓ 30 April 2014 (Linda Beath)

Venue

Each workshop will be held at ANICA headquarters office, 286, V.le Regina Margherita, Rome.

Workshop 2014



Duration

Each workshop will take place over one day from 9.30 am to 5.30 pm

Lecturers

Juliane Schulze, Peacefulfish, Senior Partner
Graziella Bildesheim, Maia Workshops Programme Director
Linda Beath, Executive Producer and CEO of Ideal Filmworks Italia
Giuseppe Massaro and Silvia Sandrone from Creative Europe Italian MEDIA Desks will support each workshop.

Fees

One workshop, 250€
Two workshops, 450€
Three workshops, 600€

A.S.For.Cinema Course Board

Sergio Meomartini, A.S. For Cinema Secretary General
Bruno Zambardino, A.S. For Cinema Director of Studies
Ludovica Baldan, A.S.For Cinema Coordinator of Education

A.S. For. Cinema

Established in July 2009 by ANICA and Unions SLC-CGIL, UILCOM UIL and FISTEL CISL and in accordance with the national collective agreements in the sector, A.S.For Cinema is the national body responsible for the coordination and promotion of initiatives aimed to train and to build technical and managerial skills of film and audiovisual professionals.

